

RÉSUMÉ

Ann K. Monteith, CPP, M.Photog.Cr., Hon.M.Photog., CPP, A-ASP, Hon.A-ASP, ABI, API

Ann Monteith is the industry's leading authority on studio business management and serves as a consultant to studios throughout the country both privately and under the auspices of major industry suppliers. Her Guerrilla Management Workshops have helped hundreds of studio owners dramatically improve the profitability of their businesses.

In demand as a lecturer on business management and portraiture throughout the U.S. and abroad, she is a former chairman of the Board of Trustees of the PPA International School of Professional Photography and past president of Professional Photographers of America (PPA). She is the author or editor of numerous books and articles published by the industry press including *The Business of Wedding Photography* (Amphoto, New York, 1998), *The Professional Photographer's Marketing Handbook* (Marathon Press, Norfolk, NE, 1997) *The Professional Photographer's Management Handbook* (Marathon Press, 1999), and the *Marketing Resource & Activity Planner* (Marathon Press, 2005).

Monteith was instrumental in creating the Association's Business Initiative and its Studio Management Services division. She is a consultant to Marathon Press and was involved in the development of BellaGrafica, a Marathon company. She is the author of the "Once Upon A Lifetime" children's portraiture client education program; and the PPA "AN-NE" award for marketing excellence was so-named to honor her (AN) and former PPA president Marvel Nelson (NE) for their efforts in improving the marketing skills of professional photographers.

An active portrait photographer, she and her husband Jim are directors of Countryhouse Studios, a 7,000 sq. ft. studio located in a converted Dutch barn near Hershey, Pennsylvania, as well as a prestige portraiture business and teaching facility in Deep Creek Lake, Maryland.

Ann Monteith holds the B.A. degree in English from Bucknell University.

Professional Degrees and Qualifications

- ▶ Certified Professional Photographer - PPA
- ▶ Master of Photography - PPA
- ▶ Photographic Craftsman - PPA
- ▶ Honorary Master of Photography - PPA
- ▶ Associate - American Society of Photography (ASP)
- ▶ Honorary Associate - ASP
- ▶ PPA-Approved Affiliate Juror
- ▶ PPA-Approved Business Instructor
- ▶ PPA-Approved Photographic Instructor

Awards and Recognitions

- ▶ First recipient of the Charles H. “Bud” Haynes Award “for distinguished service to PPA and its members for encouraging business awareness and practices in the field of professional image-making” (2006)
- ▶ Gerhard Bakker Award “for lifetime achievement and service through education in the field of photography and visual communications” (2002)
- ▶ PPA National Award presented by Professional Photographers Association of Pennsylvania (1998)
- ▶ PPA National Award presented by the PPA Minority Network (1996)
- ▶ Directors Award, presented by the PPA Board of Directors “in recognition of leadership and extraordinary services rendered in furthering the advancement and growth of professional photography” (1992)